



Republic of the Philippines  
North Eastern Mindanao State University

MEMORANDUM FROM THE OFFICE OF THE PRESIDENT  
No. 0313, s. 2025

TO: Campus Director of Tandag  
ICT Unit Head  
All others concerned

DATE: August 28, 2025

SUBJECT: VIDEO SHOOT FOR THE PRODUCTION OF THE NEMSU  
OFFICIAL AVP OF THE PHILIPPINE NATIONAL ANTHEM



Greetings of peace and solidarity.

The University, through the Office of the Protocol Officer for Special Events and the Information and Communications Technology Unit (ICTU), will produce the University's official video of the Philippine National Anthem to be used in all official events, activities, ceremonies, and programs.

With that, all personnel of the Campus should be wearing the prescribed uniform on the first Monday of the Month (September 1, 2025) during the flag raising ceremony for the following footage-taking:

1. Students (in uniform) and employees from each campus in formal attire (ASEAN-inspired or Filipiniana), preparing to sing or pay respect to the flag (Monday flag-raising ceremony). The act of placing the right hand/palm on the heart should be captured in the footage.
2. all students and employees **synchronously singing** the anthem
3. Philippine flag is hoisted, with students standing in formation and ROTC Unit in uniform saluting the flag

The Office of the Campus Director should also ensure that no one is staying in the CAS Buildings. All attendees of the flag-raising ceremony should form multiple lines on the ground, maintaining an equal space between each person.

All other required scenes at Tandag Campus shall be taken as footage within the same day or week. The videographer, Mr. Rogil Jone Cañete shall coordinate with the Office of the Campus Director so that he can be assisted with the concerned offices/units/persons involved in the scenes. The ICTU Head may also assign personnel, should Mr. Rogil Jone need assistance in performing his role in this project.

As per the storyboard of the video, the following scenes will be taken with video footage in Tandag Campus:

SCENES	VISUALS	MUSIC BACKGROUND	TEXT OVERLAY	CAMPUS
Opening Scene- Introduction	Drone footage of campuses gradually zooming out		North Eastern Mindanao State University 7 Campuses, One Voice,	All campuses





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			One Anthem, One Nation	
Campus Highlights	Split-screen or a sequence of 7 transitions showing scenic views from each campus, highlighting landmarks, facilities and students or communities with subtle camera movements	Original soft instrumental background music building tension until the anthem begins (NEMSU Tandag Segno Band)	<b>Cantilan Campus</b> Research Center for Industrial Technology and Renewable Energy  <b>Tandag Campus</b> Research Center for Continuing Education and Professional Development  <b>San Miguel Campus</b> Research Center for Climate-Smart Agriculture  <b>Cagwait Campus</b> Tourism and SMEs Innovation Research Center  <b>Lianga Campus</b> Center of Research for Aquamarine Life Sustainability  <b>Tagbina Campus</b> Food and Farming Technology Research Center	All campuses



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			<b>Bislig Campus</b>  Agro-forestry Industrial Research Center	
Anthem transition or solemn preparations	Students (in uniform) and employees from each campus in formal attire (ASEAN-inspired or Filipiniana), preparing to sing or pay respect to the flag (Monday flag-raising ceremony)	Text audio by the SUC President	With pride and honor, we sing as one.	All campuses
	a <b>student choir from each campus</b> singing the anthem, preferably <b>filmed in different iconic campus locations</b> (stadium, classrooms, library, etc.). The shots should be taken from <b>wide, medium, and close-up angles</b> .		Bayang Magiliw, Perlas ng Silanganan	All campuses
	Philippine flag is hoisted in <b>slow motion</b> , with students standing in formation, saluting the flag in their respective campuses		Lupang Hinirang, Duyan ka ng magiting,	All campuses
	all campuses are seen		Sa manlulupig di ka pasisiil.	All campuses



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	<b>synchronously singing</b> the anthem			
	transition into the <b>university logo</b> placed centrally. The background can be the <b>sunrise</b> or <b>cloudscape</b> with the flag gently waving		Sa simoy at sa langit mong bughaw,	Tandag
	Karatong and Itik-itik dances		Aming ligaya na pag may mang-aapi	Tandag

For strict compliance and participation. Padayon sa pag-ALPAS NEMSU!

For the grassroots and in the spirit of vibrant leadership,

  
Digitally signed  
by Loayon  
Nemesio  
Gallardo  
Date:  
2025.08.28  
16:33:40 +0800  
**NEMESIO G. LOAYON**  
SUC President III

Cc: Mr. Rogil Jone Cañete