



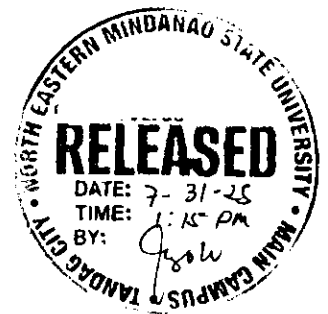
Republic of the Philippines
North Eastern Mindanao State University

MEMORANDUM FROM THE OFFICE OF THE PRESIDENT
No. 0287, s. 2025

TO: All Campus Directors

DATE: July 30, 2025

SUBJECT: 2025 ASEAN MONTH CELEBRATION



Greetings of peace and solidarity

Pursuant to Proclamation No. 282 dated July 31, 2018, declaring August as ASEAN Month and in consonance with CHEDRO Memorandum No. 44, s. 2025, North Eastern Mindanao State University (NEMSU) will actively participate in the 2025 ASEAN Month Celebration with the theme Buwan ng ASEAN Sama-sama sa Pag-unlad.

Date	Activity	Description
August 18, 2025 Monday	Parada ng ASEAN	ASEAN Flag Parade led by the colors & the campus DLC with National Costume Showcase (each unit/college or department can be assigned an ASEAN country) -This can be held before or after the flag-raising ceremony
August 19, 2025 Tuesday	ASEAN Wall/Mural	The campus can identify a wall which can be painted with art showcasing ASEAN values. Talented/skilled student/s may be identified for art painting. The painting will be unveiled on Friday (Aug. 22). Unveiling can be part of the recognition program if the painted wall is near the venue.
August 20, 2025 Wednesday	Edukasyon at Talino	ASEAN Quiz Bowl The Library Services Unit can facilitate this.
August 21, 2025 Thursday	ASEAN in Action	An ASEAN Summit for Students or debates on ASEAN topics (Facilitated by the Internationalization Office)
August 22, 2025 Friday	Pagkilala at Pagdiriwang	Recognition of Outstanding Participants -Best National Costume -Mural Art Painter/s -ASEAN Quiz Bowl Champion & Placers -ASEAN Youth Ambassador & Ambassadors -Debate Champion & Placer, best debater, best speaker -commendation for involved student organizations in the ASEAN Celebration



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(DLC, ROTC, Choir, Dance Troupe,
student leaders, committees, etc.)

Social Media and Communication Campaign

Each campus is encouraged to use social media to amplify awareness through the use of the official theme and hashtags:


#BuwanNgASEAN2025 #SamaSamaSaPagunlad #TayoAyASEAN

Expenses relative to the conduct of the ASEAN Month Activities shall be charged against available campus funds, subject to the government's accounting and auditing rules and regulations.

For further clarifications, please feel free to contact Dr. Mick Mars P. Silvano, Protocol Officer for Special Events/Executive Assistant III, thru (086) 214-4221 or op@nemsu.edu.ph.

Thank you for your usual support. Padayon sa pag-ALPAS NEMSU!

For the grassroots and in the spirit of vibrant leadership,


Digitally signed
by Loayon
Nemesio
Gallardo
Date:
2025.07.31
12:35:52 +0800
NEMESIO G. LOAYON
SUC President III

