



Republic of the Philippines
North Eastern Mindanao State University

MEMORANDUM FROM THE OFFICE OF THE PRESIDENT

No. 0093, s. 2025

TO: **Campus Directors, OSWD Director**

DATE: **February 19, 2025**

SUBJECT: **ATTENDANCE TO 3RD NATIONAL CAMPUS JOURNALISM CONVENTION 2025**



Greetings of peace and solidarity.

Founded in 2018, TRAC Philippines Inc. (Transforming Advocates and Champions) is a trailblazing, SEC-registered, non-profit organization recognized by the National Youth Commission under its Youth Organization Registration Program (NYC-YORP). At its core, TRAC is dedicated to empowering individuals through comprehensive development training, with a laser focus on fostering transformational, purpose-driven leadership that inspires real change.

One of TRAC's pivotal missions is to champion Republic Act No. 7079, the Campus Journalism Act of 1991, and its Implementing Rules and Regulations (IRR). Rule IX of Section I states that the Department of Education, Culture and Sports, in coordination with the officers of the national elementary, secondary or tertiary organizations or official advisers of student publications, together with student journalists at the tertiary level and existing organizations of student journalists, shall promulgate the rules and regulations necessary for the effective implementation of this Act.

To continue its mission, TRAC Philippines Inc. will be organizing one of its flagship programs, the 3rd National Campus Journalism Convention 2025 with its theme "Empowering Journalists' Voices: Upholding Human Rights in Democratic Society" on March 9-11, 2025, Sunday- Tuesday at Manila Grand Opera Hotel, Metro Manila.

The following events will be contested: Editorial Writing, Editorial Cartooning, News Writing, Photojournalism, Feature Writing, Documentary Vlog, Sports News Writing and Best Student Publication Paper.

These events will be distributed among campuses. The OSWD Director may conduct meeting with the campuses (student publication advisers) for the campus assignment of competitions.

Participants to this convention shall serve as the Pool of Trainers for the 1st NEMSU Journalism Summit happening this year. This will be participated by the OSWD Director, campus student publication advisers, and identified student-journalists for the assigned events.

Below are the registration details:

Registration Type	Live-In	Inclusions
Professional/Student	P9,500	Accommodation and Meals (2N/3D) Certificate of Participation

📍 Rosario, Tandag City, Surigao del Sur 8300
 📞 086-211-4221
 🌐 www.nemsu.edu.ph





Republic of the Philippines
North Eastern Mindanao State University

		and Attendance, Membership
	Live out	
Professional/Student	P8,500	Meals Certificate of Participation and Attendance, Membership

Please make checks payable to Transforming Advocates and Champions Account.

Bank Name: Banco De Oro (BDO)
 Account Name: Transforming Advocates and Champions Inc.
 Account Number: 0067-9040-2275

Registration link: <https://sites.google.com/view/cjc2025>

The Campus Journalism Convention aims to:

1. Equip and Inspire the Next Generation of Journalists: Empower student journalists, university paper advisers, and field professionals with the skills and understanding to navigate the ever- evolving challenges of journalism.
2. Innovative Approaches to Advocacy-Driven Journalism: Explore creative and sustainable methods to amplify journalism’s vital role in driving social consciousness and advocacy.
3. Create Pathways to Journalism Careers: Offer enriching opportunities for students passionate about journalism, paving the way for it to become a fulfilling and stable career choice.
4. Champion Responsible and Ethical Journalism: Strengthen campus-level practices that uphold journalistic integrity while promoting the fair and ethical use of social media as a tool for communication and truth.
5. Elevate Journalistic Excellence Nationwide: Boost journalistic skills among students from diverse regions of the Philippines, ensuring a nationwide standard of excellence in campus journalism.
6. Unite for a Stronger Media Landscape: Bring together Filipino journalists, journalism students, and advocates to craft a unified manifesto dedicated to safeguarding the integrity and freedom of the Philippine mass media.

Feel free to email TRAC Philippines Inc. at trac.leadership@gmail.com or reach out via phone at 09619705470 or 09770744115 for inquiries or to express your interest.

Transportation, travel, and registration expenses shall be charged to the respective campus publication funds subject to the usual accounting and auditing rules and regulations.

Please be guided accordingly.

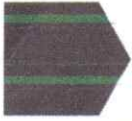
Padayon sa pag-ALPAS NEMSU!

For the grassroots and in the spirit of vibrant leadership,

NEMESIO G. LOAYON, PhD
 SUC President III

📍 Rosario, Tandag City, Surigao del Sur 8300
 📞 086-211-4221
 🌐 www.nemsu.edu.ph





NEMESIO G. LOAYON, PhD
University President III
North Eastern Mindanao State University

Greetings of Peace!

Founded in 2018, TRAC Philippines Inc. (Transforming Advocates and Champions) is a trailblazing, SEC-registered, non-profit organization recognized by the National Youth Commission under its Youth Organization Registration Program (NYC-YORP). At its core, TRAC is dedicated to empowering individuals through comprehensive development training, with a laser focus on fostering transformational, purpose-driven leadership that inspires real change.

What sets TRAC apart is its vibrant community of passionate, forward-thinking leaders with a proven track record in leadership development and advocacy programs. Boasting an extensive network of Student Leaders, Campus Organization Advisers, and Student Affairs Professionals, TRAC has united changemakers from over 100 private and public universities across the Philippines

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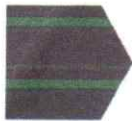
Activity : 3rd NATIONAL CAMPUS JOURNALISM CONVENTION 2025
Theme : Empowering Journalist's Voices: Upholding Human Rights in Democratic Society
Date : March 9-11, 2025, Sunday - Tuesday
Venue : Manila Grand Opera Hotel, Manila City

This initiative proudly aligns with the celebration of World Press Freedom Day on May 3, 2025, highlighting the importance of journalism in upholding truth and freedom.

CAMPUS JOURNALISM CONVENTION aims to:

- Equip and Inspire the Next Generation of Journalists:** Empower student journalists, university paper advisers, and field professionals with the skills and understanding to navigate the ever-evolving challenges of modern journalism.
- Innovative Approaches to Advocacy-Driven Journalism:** Explore creative and sustainable methods to amplify journalism's vital role in driving social consciousness and advocacy.
- Create Pathways to Journalism Careers:** Offer enriching opportunities for students passionate about journalism, paving the way for it to become a fulfilling and stable career choice.
- Champion Responsible and Ethical Journalism:** Strengthen campus-level practices that uphold journalistic integrity while promoting the fair and ethical use of social media as a tool for communication and truth.
- Elevate Journalistic Excellence Nationwide:** Boost journalistic skills among students from diverse regions of the Philippines, ensuring a nationwide standard of excellence in campus journalism.
- Unite for a Stronger Media Landscape:** Bring together Filipino journalists, journalism students, and advocates to





TRANSFORMING ADVOCATES AND CHAMPIONS INC.

SEC Registration Number - 2021050013214-00

craft a unified manifesto dedicated to safeguarding the integrity and freedom of the Philippine mass media.

Participants can showcase and sharpen their skills through dynamic competitions, designed to deepen their knowledge and passion for campus journalism while fostering a sense of camaraderie and excellence.

Open to all Tertiary and Senior and Junior Highschool Students:

- Editorial Writing
- News Writing
- Feature Writing
- Sports News Writing

- Editorial Cartooning
- Photojournalism
- Documentary Vlog
- Best Student Publication Paper

Events will be distributed across campuses. The BDO Director may conduct meeting w/ the campuses for the campus assignment of competitions.

Immerse yourself in the world of journalism through hands-on learning alongside Filipino journalists, journalism students, faculty, and industry professionals. Esteemed media experts will share their insights and experiences, offering a behind-the-scenes look at careers in media and the evolving industry landscape.

Registration Type	Live-In	Inclusions
Professional / Student	P9,500.00	Accommodation and Meals (2N/3D) Certificate of Participation and Attendance, Membership
	Live-out	
Professional / Student	P8,500.00	Meals Certificate of Participation and Attendance, Membership

Note: P500 discount for delegates who attended TRAC events from May 2024 - October 2025.

DEADLINE OF PAYMENT & REGISTRATION - JANUARY 31, 2025

Please make checks payable to Transforming Advocates and Champions Account.

Bank Name: **Banco De Oro (BDO)**
 Account Name: **Transforming Advocates and Champions Inc.**
 Account Number: **0067-9040-2275**

For inquiries or to express your interest, feel free to email us at trac.leadership@gmail.com or reach out via phone at 09619705470 or 09770744115.

We look forward to your positive response and are excited to connect with you!

REGISTRATION LINK - <https://sites.google.com/view/cjc2025>

Sincerely,

Sgd.

RODEL JOHN Q. DAMIAN
President, TRAC Inc.

Participants shall be the Pool of Trainees for the 1st NEMSA Journalism Summit happening this year.

Transportation, food, and registration expenses shall be charged to the campus publication funds.



RATIONALE

The "Empowering Journalists' Voices: Upholding Human Rights in a Democratic Society" campus journalism convention is a transformative gathering designed to ignite passion and inspire change among the next generation of journalists, advocates, and leaders. Focusing on the crucial intersection of human rights and democracy, this event equips participants with the knowledge, skills, and tools to navigate the evolving media landscape while championing justice, equality, and freedom.

Central to the convention is a commitment to raising awareness of the essential link between human rights and democracy. Through thought-provoking keynote speeches, panel discussions, and hands-on workshops, participants will delve into how democratic societies rely on protecting and promoting human rights to thrive. Real-world case studies and examples will provide practical insights into addressing challenges and seizing opportunities in the field.

This event empowers campus journalists and advisers to become agents of change in their communities. By focusing on media literacy, ethical reporting, and advocacy journalism, participants will learn to spotlight human rights abuses, amplify marginalized voices, and hold power accountable. These sessions offer actionable skills to help attendees harness the power of journalism for meaningful social impact.

Beyond education, the convention fosters dialogue and collaboration. Attendees will connect with fellow students, journalists, activists, and experts from diverse backgrounds to exchange ideas, share best practices, and forge connections that transcend borders. Networking sessions, facilitated discussions, and collaborative projects create a space for meaningful engagement and mutual learning.

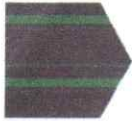
The convention also emphasizes action and tangible outcomes. Participants will be encouraged to design projects or campaigns addressing human rights issues in their own communities, using tools such as investigative reporting, community organizing, or digital advocacy. By inspiring grassroots activism, the event helps catalyze efforts to advance human rights and democratic values nationwide.

Ultimately, this campus journalism convention is a powerful platform for education, empowerment, and action. It prepares attendees to become informed and effective advocates for human rights within a democratic framework, fostering a new generation of journalists committed to shaping a more just, equitable society for all.

AFTER THE TRAINING, ALL PARTICIPANTS ARE EXPECTED TO:

1. Deepen campus journalists' understanding of the critical intersection between human rights and democracy, emphasizing the importance of safeguarding fundamental freedoms in democratic systems.
2. Facilitate meaningful conversations among advisers, campus journalists, students, activists, scholars, and media professionals to explore how journalism can advance human rights and uphold democratic principles.
3. Equip advisers and campus journalists with the tools and strategies to effectively champion human rights and actively engage in democratic processes, enabling them to drive positive change in their communities.
4. Offer dynamic workshops, seminars, and training sessions on topics such as freedom of expression, social justice reporting, media literacy, and civic engagement, providing participants with practical skills to tackle human rights issues in a democratic context.
5. Create spaces for networking and partnerships, connecting campus journalists with activists, policymakers, and civil society members to strengthen collective efforts in advancing human rights and democratic values.
6. Showcase impactful journalism and advocacy that has driven social change, encouraging attendees to use their platforms to defend human rights and strengthen democracy.
7. Prompt advisers and campus journalists to develop actionable plans that promote human rights and democratic values.





3rd NATIONAL CAMPUS JOURNALISM CONVENTION 2025
PROGRAM OF ACTIVITIES
March 9-11, 2025 (Sunday-Tuesday) | National Capital Region

MARCH 9, 2025 SUNDAY	
9:00 AM - 1:00 PM	Registration of Participants
1:00 - 1:30 PM	House Rules
1:30 - 3:00 PM	Opening Ceremony
3:00 - 4:00 PM	Keynote Speaker
4:00 - 4:15 PM	Forum and Awarding
4:15 - 5:00 PM	Plenary Speaker 1
5:00 - 5:15 PM	Forum and Awarding
5:15 - 7:00 PM	STUDENT COMPETITIONS <ul style="list-style-type: none"> • Editorial Writing • News Writing • Sports News Writing
6:30 - 8:30 PM	Dinner

MARCH 10, 2025 MONDAY	
6:00 - 8:00 AM	Breakfast
8:00 - 8:30 AM	Recap of First Day
8:00 - 12:00 NN	STUDENT COMPETITIONS <ul style="list-style-type: none"> • Photojournalism • Documentary Vlog • Feature Writing • Editorial Cartooning • Best Student Publication Paper
12:00 - 1:30 PM	Lunch
1:30 - 2:30 PM	Plenary Speaker 2
2:30 - 2:45 PM	Forum
2:45 - 3:45 PM	Plenary Speaker 2
3:45 - 4:00 PM	Forum
4:00 - 6:00 PM	Parallel Session <ul style="list-style-type: none"> Communication and Collaboration Design and Layout Skills Digital Literacy and Multimedia Production
6:30 - 8:00 PM	Dinner
8:00 - 10:00 PM	Solidarity Night 2025

MARCH 11, 2025 TUESDAY	
6:00 - 8:00 AM	Breakfast
8:30 - 9:15 AM	Closing Message
9:15 - 11:00 AM	Awarding of Winners
11:00 - 11:30 AM	Synthesis of the Convention
11:30 - 12:00 NOON	Evaluation and Photo-Op

