



Republic of the Philippines
North Eastern Mindanao State University



MEMORANDUM FROM THE OFFICE OF THE PRESIDENT
No. 10 - 014, s. 2024

TO: Ms. Clara G. Erlina - CBM Faculty

DATE: October 14, 2024

SUBJECT: ATTENDANCE TO ASSOCIATION OF ADMINISTRATORS IN
HOSPITALITY, HOTEL AND RESTAURANT MANAGEMENT
EDUCATIONAL INSTITUTIONS (AAHRMEI) ANNUAL CONVENTION

Greetings of peace and solidarity.

The AAHRMEI organizes its annual convention that will be happening on December 5-7, 2024 at Bohol.

This year's theme is "Innovative & Best Practices in Hospitality and Tourism Education to Bridge the Issues, Challenges & Complex Perspective of the Current Trends". One of the convention's objectives is for the participants to learn and share the best practices to ensure effective and quality classroom activities and learning

You are enjoined to attend this call up and conduct a re-echo on what you have erudite to your colleagues.

Expenses incurred in this activity including transportation expenses shall be charged to the CBM local funds subject to the usual accounting and auditing rules and regulations.

Attached is their communication for your reference.

Please be guided accordingly.

For the grassroots and in the spirit of vibrant leadership,

Digitally signed
by Loayon
Nemesio
Gallardo
Date:
2024.10.14
12:16:21 +0800

NEMESIO G. LOAYON, PhD
SUC President III





ASSOCIATION OF ADMINISTRATORS IN HOSPITALITY, HOTEL AND
RESTAURANT MANAGEMENT EDUCATIONAL INSTITUTIONS
(AAHRMEI)

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October 8, 2024

MS. CLARA G. ERLINA
Associate Professor I
North Eastern Mindanao State University

Dear Ms. Erlina:

The AAHRMEI organizes annual conventions for all the members and prospective members nationwide for the necessary updating and enhancement of knowledge and skills as we cope up with the trends and issues in Hospitality and Tourism education and industry. For this year, we are scheduled to have it in one of the Philippine tourist destinations, particularly, Panglao, Bohol. We believe that it is necessary that our administrators, deans, faculty members and industry practitioners are able to support and experience our very own domestic tourism.

Panglao, Bohol as a well-visited and patronized tourist destination by local and international tourists has become an urbanized place with high standard of living; thus the hotels and tourist spots are more expensive. It took a lot of effort to find a much lower cost of hotels, however, it is either they have a very limited space for a convention, or none at all for which it defeats the purpose. In addition to this, there are earlier reservations made by other service providers, thus we cannot demand for a better price.

Please be informed that we were able to get a slot at Bellevue Bohol, a 5-star resort that could house as many as 300 or more pax at their convention facility on December 5 – 7, 2024 (3 days and 2 nights). This year's convention theme "Innovative & Best Practices in Hospitality and Tourism Education to Bridge the Issues, Challenges & Complex Perspective of the Current Trends" aims to achieve the following objectives:

- Relate to the development and impact of AI tools as applied to education and research;
- Learn and share the best practices to ensure effective and quality classroom activities and learning;
- Know some tips on how research can be the real output of the processes based on actual data and processes amidst the AI apps; and
- Support domestic tourism as we develop experiential immersion and camaraderie.

After a thorough review and discussion, we came up with the lowest cost of P18,700 which covers the following:

- 3 days and 2 nights hotel accommodation, triple sharing in a 5-star resort hotel
- A.M. snacks, lunch, and Fellowship dinner by the beach on December 5
- Breakfast, buffet lunch at Loboc river cruise and dinner at a mall restaurant for December 6
Breakfast and packed lunch for December 7
- Tour and transport, entrance fees, and professional tour guides

"Leadership Excellence in Hospitality & Tourism Education"

- Educational Tour to Chocolate Hills, man-made forest, Tarsier Sanctuary, Blood Compact, Loboc River Cruise, Sikatuna Mirror of the World
- Souvenir Shop
- Service to and from the Panglao International Airport
- Convention Registration, Certificates, plus the Speakers speech material
- T-shirt, convention kit, opportunities for raffles and surprises
- Insurance
- Environmental fees, miscellaneous expenses

Due to the high cost of December tourism, the hotel requires an earlier complete payment of the reservation, otherwise, they will be constrained to give the slots to other guests who will be paying at higher price.

May we then extend our invitation to you, the administrators and your faculty members. Please be informed that we require a deposit of at least Five Thousand Pesos (P5,000) to get a slot. As hoteliers and academicians in Tourism industry, we know that you would understand.

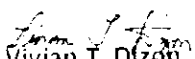
May we also remind you for the renewal of your institutional membership and individual membership at P3,000 and P500.00, respectively. Validity of membership is only for a year, thus the necessity of filing for renewal annually.

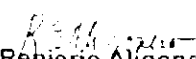
Kindly take note of the schedule of payments:

Down payment	P5,000.00	July 16 - August 16, 2024
Second payment	P6,850.00	September 16, 2024
Full payment	P6,850.00	October 16, 2024


Your immediate acknowledgment receipt of this invitation is highly appreciated.

Very truly yours,


Vivian T. Dizon
Executive Director


Dr. Renierio Aligonero
Chairman, Convention 2024


Dr. Lilibeth C. Aragon
President


Dr. Gloria Baken W. Siy
Founder & President Emeritus