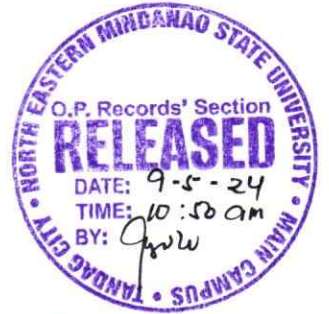




Republic of the Philippines  
**North Eastern Mindanao State University**



**MEMORANDUM FROM THE OFFICE OF THE PRESIDENT**

No. 09-011, s. 2024

TO : R&D Director, IPTBM Project Leader and Staff, and NEMSU-Faculty

DATE : September 23-24, 2024

SUBJECT : **ATTENDANCE TO TECHNOLOGY VALUATION**

Greetings of peace and solidarity!

NEMSU is one of the recipients of external funding from the Philippine Council for Agri Aqua and Natural Resources Research and Development (PCAARRD) of the program Regional Agri-Aqua Innovation System Enhancement (RAISE), led by the Caraga State University (CSU).

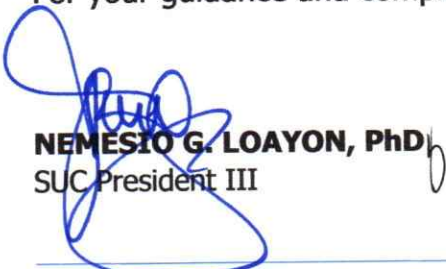
One of the deliverables of this project in Quarter IV is to conduct a workshop and train 20 NEMSU Faculty, Researchers, and Innovators, specifically on Technology Valuation. This workshop will help them enhance their knowledge and skills in evaluating the economic potential of various technologies developed within the university.

The workshop aims to foster a deeper understanding of intellectual property management and commercialization processes by equipping the faculty and staff with these competencies. This training is expected to empower participants to identify, assess, and maximize the value of innovations, ensuring that they can effectively contribute to advancing the university's research outputs while aligning with regional and national development goals.

This will be conducted on-site at Bislig City on September 23-24, 2024 and will be participated in by the personnel listed as attached.

Transportation and travel expenses of the participants shall be charged against the Trust Fund.

For your guidance and compliance.

  
**NEMESIO G. LOAYON, PhD**  
SUC President III

📍 Rosario, Tandag City, Surigao del Sur 8300  
☎ 086-211-4221  
🌐 [www.nemsu.edu.ph](http://www.nemsu.edu.ph)





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**North Eastern Mindanao State University**

**Participants of the Workshop**

NO.	Name	Position/Designation	Station/Office
1	Anastacio Pantaleon Jr.	R&D Head - Bislig	NEMSU-Bislig
2	Engr. Luzminda S. Bacquial	ITSO Manager/IPTBM Leader	NEMSU-Tandag
3	Virgilio T. Ombao, PhD	IPTBM Staff L1	NEMSU-Tandag
4	Ivy S. Diaz, EdD.	IPTBM Staff L1	NEMSU-Tandag
5	Khenn D. Temporosa	IPTBM PTA IV	NEMSU-Tandag
6	Kindell Maria Sussie	NEMSU-Bislig Faculty	NEMSU-Bislig
7	Engr. Alberto E. Lastimado Jr.	NEMSU-Bislig Faculty	NEMSU-Bislig
8	John Paul A. Cadayong	NEMSU-Bislig Faculty	NEMSU-Bislig
9	Andrew A. Tubahon	NEMSU-Bislig Faculty	NEMSU-Bislig
10	Garry S. Lindo	NEMSU-Bislig Faculty	NEMSU-Bislig
11	Myrna Alferez	NEMSU-Bislig Faculty	NEMSU-Bislig
12	Jundel T. Reduina	NEMSU-Bislig Faculty	NEMSU-Bislig
13	Lorenzo L. Moricho Jr.	NEMSU-Bislig Faculty	NEMSU-Bislig
14	Franco Pantaleon	NEMSU-Bislig Faculty	NEMSU-Bislig
15	Christopher F. Potenciando	NEMSU-Bislig Faculty	NEMSU-Bislig
16	Whelson Pasos	NEMSU-Bislig Campus Director	NEMSU-Bislig
17	Nancy Doloriel	Tagbina Faculty	NEMSU-Tagbina
18	Douglas Doloriel	Tagbina Faculty	NEMSU-Tagbina
19	Jesryl Paulite	Tagbina Faculty	NEMSU-Tagbina
20	Myelinda Badelovar	Tagbina Faculty	NEMSU-Tagbina

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**ACTIVITY PROPOSAL**

TITLE OF PROPOSAL : Workshop on Technology Valuation  
DATE : September 23-24, 2024  
VENUE : Mangagoy, Bislig, Surigao del Sur  
ESTIMATED BUDGET : Php 68,310.00  
SOURCE OF FUND : IPTBM - RAISE program (TF-DOST/PCAARRD/RAISE)  
PARTICIPANTS : Project leader, Project staff, Faculty-researchers and Technology generators  
RESOURCE SPEAKER : Commissioned

**I. RATIONALE**

The NEMSU, a crucial part of the DOST- PCAARRD RAISE program, is undertaking a project titled Establishment of Intellectual Property & Technology Business Management. One of the key objectives of this project is to enhance the capacity of the IP personnel and Technology generators, who are the faculty and personnel with existing applications for the protection of their technologies. As part of this, the proposed workshop on Technology Valuation is designed to determine the financial worth and market potential of their technologies. This initiative, which aims to teach various valuation methods, analyze market trends, and identify competitive landscapes, will help uncover viable market opportunities. By providing insights into strategic decision-making and risk assessment, the project team will be better equipped to make informed choices about technology development and pre-commercialization strategies. Additionally, this activity will help identify and mitigate potential risks, ultimately boosting stakeholder confidence by demonstrating a thorough understanding of market dynamics. Through expert-led presentations, interactive discussions, and hands-on exercises, the workshop will equip participants with the necessary skills to successfully position their technologies in the market and maximize project success.

**II. DESCRIPTION OF THE ACTIVITY**

This is an onsite meeting to be held in Bislig Surigao del Sur and to be participated by the NEMSU Faculty, Project Personnel, who will play a crucial role in the success of the workshop. The workshop will include expert presentations, discussions, and practical exercises on valuation methods, market analysis, competitive assessment, and risk management. This initiative will strengthen the project's market positioning and potential for successful commercialization.

**III. OBJECTIVES**

Project IPTBM will conduct an activity focused on Technology Valuation to equip stakeholders with essential knowledge and tools. This activity aims to:

1. **Understand Technology Valuation:** Teach methods to assess the financial value of technologies.
2. **Identify Market Opportunities:** Analyze market trends, customer needs, and competitive landscapes to find viable markets.
3. **Enable Strategic Decision Making:** Inform decisions on technology development and commercialization strategies.
4. **Assess and Mitigate Risks:** Identify and manage technology and market entry risks.
5. **Enhance Stakeholder Confidence:** Demonstrate thorough market understanding to build trust among investors, partners, and users.

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**IV. PROGRAM OF ACTIVITY**

Date	Time	Particulars	Resources needed/ Resource Persons
<b>Day 1</b>			
September 23, 2024	8:00 am – 12:00 NN	Attendance	
		Acknowledgement of Participants	
		Welcome Address	
		Activity Proper & Morning Snacks	
	12:00 NN – 1:00 pm	Lunch	
	1:00 pm – 5:00 pm	Activity Proper & Afternoon Snacks	
Activity Proper			
	6:00 pm	Dinner	
<b>Day 2</b>			
September 24, 2024	8:00 am – 12:00 am	Attendance	
		Activity Proper & Morning Snacks	
	12:00 NN – 1:00 pm	Lunch	
	1:00 pm – 5:00 pm	Presentation of Outputs in Technology Utilization Report	
		Submission of revised Technology Valuation Report	

**V. ESTIMATED BUDGETARY REQUIREMENTS**

Code	General Description	Unit of Issue	QTY		Unit Cost	Total Cost
			D1	D2		
<b>Representation of working committee</b>	Am Snacks	pax	20	20	80	3,200.00 ✓
	PM Snacks	pax	20	20	80	3,200.00 ✓
	Lunch	pax	20	20	250	10,000.00 ✓
	Dinner	pax	20	5	250	6,250.00 ✓
<b>Tarpaulin</b>	4ft x 6ft	pc.		1	480	480.00 ✓
<b>Incidental</b>	Environmental Fee, Supply and Materials for Training					1,000.00 ✓
<b>Accomodation</b>	1 Room for 2 days and 2 nights = 3 pax 1 Room for 2 days and 2 nights = 1 pax 2 Rooms for 1 day and 1 night = 2 pax per room <i>Note: with Free Breakfast</i>	Rooms			1,500	18,000.00 ✓
<b>Venue</b>	Function Hall	Hall	1 Hall with a capacity of 20-25 pax for 2 days		7,500	15,000.00 ✓
<b>Honorarium</b>	Guest Speaker	pax	4,000/day		4,000	8,000.00 ✓
<b>TEV</b>	Transportation of Guest Speaker	pax	2 pax		750	1,500.00 ✓
	Travelling Expenses	pax	2 pax		840	1,680.00 ✓
<b>Total Budget</b>						<b>68,310.00</b>

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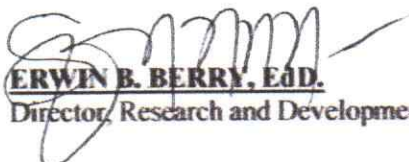


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Prepared by:

  
**ENGR. LUZMINDA S. BACQUIAL**  
Project IA Leader, IPTBM


Concurred by:

  
**ERWIN B. BERRY, EdD.**  
Director, Research and Development


Budget Allocation:

  
**SANDRA JESSA S. TRAJANO**  
Budget Officer III

Funds Available:

  
**FLOYD M. MENDEZ, CPA**  
Accountant III

Recommending Approval:

  
**ROLLY G. SALVALEON, PhD.**  
VP of Research and Extension

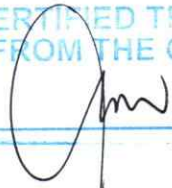
  
**MARIA LADY SOL A. SUAZO, PhD.**  
VP of Academic and Affairs

  
**ABUNDIO C. MIRALLES, EdD**  
VP of Admin and Finance  
08/29/24

Approved:

  
**NEMESIO G. LOAYON, PhD.**  
SUC President III

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**North Eastern Mindanao State University**

**Participants of the Workshop**

No.	Name	Position/Designation	Station/Office
1	Prof. Kenneth L. Cuidad	Guest Speaker	CSU
2	Erwin B. Berry, EdD.	R&D Director, Tandag	NEMSU Tandag
3	Engr. Luzminda S. Bacquial	Itso Manager/IPTBM Project Leader	NEMSU- Tandag
4	Virgilio T. Ombao, Jr., PhD.	Bislig Faculty/Project Staff LI, IPTBM	NEMSU-Bislig
5	Khenn D. Temporosa	Project Technical Aide IV, IPTBM	NEMSU- Tandag
6	Kindell Maria Sussie	Bislig Faculty	NEMSU-Bislig
7	Engr. Aberto E. Lastimado Jr.	Bislig Faculty	NEMSU-Bislig
8	John Paul A. Cadayong	Bislig Faculty	NEMSU-Bislig
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