



Republic of the Philippines
North Eastern Mindanao State University

MEMORANDUM FROM THE OFFICE OF THE PRESIDENT

No. 08-004, s. 2024

TO: All Campus Directors and their Heads of ICT Units & Supreme Student Council Presidents

DATE: August 2, 2024

SUBJECT: UTILIZATION OF VIDEO DOCUMENTARIES FROM THE PAGTANAW AT PAG-ALPAS CONTEST



Greetings of peace and solidarity.

In line with our commitment to promote the unique attributes and achievements of each campus, this memorandum serves to officially designate all video documentaries produced during the Pagtanaw at Pag-ALPAS contest as **advocacy and promotional materials for our university**.

Guidelines for Implementation

1. All campuses are encouraged to utilize their respective video documentaries during official activities and events. These videos should serve to highlight the campus' strengths, programs, and community engagement.
2. The ICT Unit is hereby tasked to ensure that all video documentaries are made available on the official University Website. This will enhance visibility and accessibility for prospective students, stakeholders, and the general public.
3. Each campus ICT Unit is responsible for uploading their video documentary to their official social media accounts. This initiative aims to maximize outreach and engagement with our audience, showcasing the vibrant life and achievements of our campuses.
4. Campuses are encouraged to integrate these video documentaries into their promotional strategies, including but not limited to:
 - Orientation programs for new students
 - Recruitment activities
 - Community outreach programs
 - Activities of the Campus
 - Student Activities

The Pagtanaw at Pag-ALPAS contest has provided us with valuable resources to advocate for our campuses effectively. By leveraging these video documentaries, we can enhance our promotional efforts and strengthen our university's presence in the community and beyond.

Thank you for your cooperation and dedication to promoting the North Eastern Mindanao State University.



Republic of the Philippines
North Eastern Mindanao State University

For the grassroots and in the spirit of vibrant leadership,

NEMESIO G. LOAYON
SUC President III

Cc: ICT Unit
Information Unit

SUBJECT: UTILIZATION OF VIDEO DOCUMENTARIES FROM THE PAGTANAW AT PAG-ALPAS CONTEST