



Republic of the Philippines  
**North Eastern Mindanao State University**  
Rosario, Tandag City, Surigao del Sur 8300  
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Website: [www.nemsu.edu.ph](http://www.nemsu.edu.ph)



**MEMORANDUM FROM THE OFFICE OF THE PRESIDENT**

**No. 07-033, s. 2024**

TO: **Dr. Evelyn T. Bagood** - OIC Campus Director, Tandag  
**Dr. Juancho A. Intano** - Campus Director, Cantilan  
**Dr. Florife O. Urbiztondo** - OIC Campus Director, San Miguel  
**Dr. Noelito B. Salcedo** - Campus Director, Cagwait  
**Ms. Catherine F. Salomon** - OIC Campus Director, Lianga  
**Dr. Ariston O. Ronquillo** - Campus Director, Tagbina  
**For. Whelson C. Pasos** - Campus Director, Bislig

SUBJECT: **5TH INTERNATIONAL CONFERENCE ON METHODOLOGICAL ADVANCES IN RESEARCH (2024 ICMAR)**

DATE: July 24, 2024

This is to apprise you of the upcoming 5th International Conference on Methodological Advances in Research (2024 ICMAR) which will take place on September 17- 20, 2024, at the North Eastern Mindanao State University (NEMSU) Main Campus, Tandag City.

This year's ICMAR presents a valuable opportunity for the University to stay abreast of the latest advancements in research methodologies.

Attached is the PASUC ADVISORY NO. 085, S. 2024 for wide dissemination to all interested parties.

For information and reference.

  
**NEMESIO G. LOAYON, PhD**  
SUC President III

Cc: Vice Presidents



# PHILIPPINE ASSOCIATION OF STATE UNIVERSITIES AND COLLEGES

No. 142 Scout Rallos Extension, Brgy. Sacred Heart, Diliman, Quezon City 1103

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## PASUC ADVISORY NO. 085, s. 2024

For : All SUC Presidents/Heads

From : Dr. Tirso A. Ronquillo  
President

Subject: **5<sup>TH</sup> INTERNATIONAL CONFERENCE ON METHODOLOGICAL  
ADVANCES IN RESEARCH (2024 ICMAR)**

Date : July 19, 2024



This is to endorse the 5<sup>th</sup> International Conference on Methodological Advances in Research (2024 ICMAR), organized by the Visayas–Mindanao Consortium for Journal Publication, Inc. (VMCJPI), in partnership with the North Eastern Mindanao State University (NEMSU). The conference, with the theme "*From Insight to Action: Achieving the Sustainable Development Goals through Methodological Advances in Research*", will take place on September 17-20, 2024, at NEMSU Main Campus, Tandag City, Surigao del Sur.

The 2024 ICMAR conference will feature plenary and panel discussions by distinguished local researchers. It will also include presentations showcasing studies that utilize advanced research techniques. The conference's primary objectives are the following: 1) provide a platform for researchers, policymakers, and practitioners to exchange insights and knowledge on methodological advances for achieving SDGs; 2) promote discussions and presentations that highlight how methodological advances can guide strategic action planning, ensuring the translation of research findings into implementable solutions; 3) appreciate best practices in research on SDGs; and 4) establish a network and partnership among local and international researchers, institutions, and stakeholders working towards SDG achievement.

The organizers will be receiving abstract submissions until August 1, 2024. Presenters and interested participants may register thru: <https://forms.gle/eJtdr7FvBrHpLLDQ8>. To access more information about the conference, they may also visit the official VMCJPI FB page <https://www.facebook.com/profile.php?id=61551405382382>.

Enclosed is the event briefer, for your ready reference. Your office may contact the Consortium Secretariat, via email at [icmar@nemsu.edu.ph](mailto:icmar@nemsu.edu.ph) or [visminconsortium@gmail.com](mailto:visminconsortium@gmail.com), or through mobile numbers 0951-682-5042 / 0985-999-5997, for further inquiries.

  
**TIRSO A. RONQUILLO, ASEAN Eng.**  
President

# 2024

5TH INTERNATIONAL CONFERENCE  
ON METHODOLOGICAL ADVANCES  
IN RESEARCH



# ICMAR

September 17-20, 2024 | North Eastern Mindanao State University  
Rosario, Tandag City, Surigao del Sur

**“From Insight to Action:**

Achieving the Sustainable Development Goals through Methodological Advances in Research”

## CALL FOR PAPERS

**SUBMIT** your papers at  
[icmar@nemsu.edu.ph](mailto:icmar@nemsu.edu.ph)  
cc: [visminconsortium@gmail.com](mailto:visminconsortium@gmail.com)

AUGUST 1, 2024

*Submissions of Abstracts  
Deadline*

AUGUST 8, 2024

*Abstract Acceptance  
Notification*

AUGUST 15, 2024

*Deadline of Full Paper  
Submission & Pre-Recorded  
Video Presentation*

### Conference Strands

- Methodological Innovations in Data Analytics
- Qualitative Methodologies for Social Impact
- Interdisciplinary Research for Holistic Solutions
- Strategic Planning and Policy Development
- Implementation Science and Real-world Impact
- Community Engagement and Empowerment
- Metrics and Assessment Frameworks
- Global and Local Partnerships

### Registration Fee:

PAPER PRESENTERS:

*From the Philippines*

- Onsite - **PhP 6,000.00**
- Virtual - **PhP 3,000.00**

*International*

- Onsite - **USD 200.00**
- Virtual - **USD 100.00**

NON-PRESENTERS:

*Professionals*

- Onsite - **PhP 6,000.00**
- Virtual - **PhP 2,800.00**

*Students*

- Onsite - **PhP 6,000.00**
- Virtual - **PhP 2,500.00**

*International*

- Onsite - **USD 200.00**
- Virtual - **USD 90.00**

### Payment Options:

- On-Site
- Bank Transfer

Bank's Name: LANDBANK

Account Name: Visayas Mindanao Consortium for Journal Publications, Inc.

Account Number: 3321-1243-98

Kindly send a proof of payment. Thank you!



VISAYAS MINDANAO  
CONSORTIUM FOR JOURNAL  
PUBLICATIONS, INC.



<https://nemsu.edu.ph>



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[visminconsortium@gmail.com](mailto:visminconsortium@gmail.com)



0951-682-5042  
0985-999-5997



Visayas Mindanao Consortium for Journal Publications, Inc.

# 2024 ICMAR

5TH INTERNATIONAL CONFERENCE ON METHODOLOGICAL ADVANCES IN RESEARCH

**NORTH EASTERN MINDANAO STATE UNIVERSITY- MAIN CAMPUS**  
**ROSARIO, TANDAG CITY, SURIGAO DEL SUR**  
**September 17-20, 2024**

[icmar@nemsu.edu.ph](mailto:icmar@nemsu.edu.ph)  
[visminconsortium@gmail.com](mailto:visminconsortium@gmail.com)



# 2024 ICMAR

5TH INTERNATIONAL CONFERENCE ON METHODOLOGICAL ADVANCES IN RESEARCH024 ICMAR



## CONFERENCE STRANDS

### **Strand 1: Methodological Innovations in Data Analytics:**

Explore cutting-edge approaches in data analytics, including big data, machine learning, and data visualization, and their application in addressing SDGs.

### **Strand 2: Qualitative Methodologies for Social Impact:**

Showcase qualitative research methodologies that contribute to a deeper understanding of social and cultural aspects, providing insights for impactful social interventions.

### **Strand 3: Interdisciplinary Research for Holistic Solutions:**

Encourage presentations that highlight the integration of multiple disciplines, fostering holistic and comprehensive solutions to SDG challenges.

### **Strand 4: Strategic Planning and Policy Development:**

Focus on methodologies guiding strategic planning and policy development, showcasing how research can influence policy decisions for sustainable development.



# 2024 ICMAR

5TH INTERNATIONAL CONFERENCE ON METHODOLOGICAL ADVANCES IN RESEARCH024 ICMAR



## CONFERENCE STRANDS

**Strand 5: Implementation Science and Real-world Impact:**

Highlight methodologies that bridge the gap between research and real-world impact, emphasizing practical implementation and measurable outcomes.

**Strand 6: Community Engagement and Empowerment:**

Explore methodologies that actively engage and empower communities, ensuring their involvement in the research process and the sustainable development agenda.

**Strand 7: Metrics and Assessment Frameworks:**

Discuss methodologies for developing reliable metrics and assessment frameworks, enabling the measurement and evaluation of the impact of sustainable development initiatives over time.

**Strand 8: Global and Local Partnerships:**

Explore methodologies that facilitate global and local collaborations, fostering partnerships for collective efforts in achieving the SDGs



# PAPER ENTRY GUIDELINES



Abstracts should have a maximum of 250 words identify the paper's keywords, separated by a semicolon, and include the name(s) and title (s) of the author(s), institutional affiliation(s) and official email address(es) at the bottom of the page. The abstracts should be sent to [icmar@nemsu.edu.ph](mailto:icmar@nemsu.edu.ph), cc: [visminconsortium@gmail.com](mailto:visminconsortium@gmail.com), on or before **August 1**. Notice of acceptance will be sent out not later than **August 8**.

Those whose abstracts are accepted for paper presentation will be requested to submit the full paper in Word or PDF format and the Pre recorded video presentation on or before (date) following these guide following these guidelines

- Maximum of 5,000 words (excluding tables, figures and references)
- APA Style of Referencing (7th edition)
- Typed in Times New Roman font 12, Double spaced, one inch margin on all sides, page numbers at the bottom center of each page
- Title, authors, institutional affiliation, email should be included in page 1
- Graphs, and visuals can be reproduced electronically.
- As much as possible, papers should be journal ready i.e. no appendices, RRL (should already be incorporated in the introduction) title and cover pages.

Authors of accepted papers in each strand should submit a 7-10 minute recorded video presentation for virtual presenters and PowerPoint Presentation for onsite presenters of their paper, to the secretariat on or before the specified deadline.



# 2024 ICMAR

5TH INTERNATIONAL CONFERENCE ON METHODOLOGICAL ADVANCES IN RESEARCH

## PROGRAM OF ACTIVITIES



### September 17

8:00 a.m.	REGISTRATION
11:00 a.m.	DISTRIBUTIONS OF KITS AND SNACKS
12:00 nn.	LUNCH
1:00 p.m.	CULTURAL IMMERSION

### September 18

7:30 a.m.	WELCOME PARADE
8:30 a.m.	OPENING PROGRAM
10:15 a.m.	HEALTH BREAK
10:45 a.m.	PLENARY TALK 1
11:30 a.m.	OPEN FORUM AND AWARDING OF CERTIFICATE
11:45 a.m.	ANNOUNCEMENT
12:00 nn.	LUNCH BREAK
1:00 p.m.	PARALLEL PAPER PRESENTATIONS
3:45 p.m.	HEALTH BREAK
4:00 p.m.	PLENARY TALK 2
4:30 p.m.	OPEN FORUM AND AWARDING OF CERTIFICATE
4:45 p.m.	ANNOUNCEMENT AND NETWORKING
7:00 p.m.	CULTURAL AND WELCOME DINNER

# 2024 ICMAR

5TH INTERNATIONAL CONFERENCE ON METHODOLOGICAL ADVANCES IN RESEARCH

## PROGRAM OF ACTIVITIES



### September 19

8:00 a.m.	RECAPITULATION AND ANNOUNCEMENT
8:15 a.m.	PLENARY TALK 3
8:45 a.m.	OPEN FORUM AND AWARDING OF CERTIFICATE
9:00 p.m.	HEALTH BREAK
9:20 a.m.	PARALLEL PAPER PRESENTATION
12:00 nn.	LUNCH BREAK
1:00 p.m.	PARALLEL PAPER PRESENTATION
3:45 p.m.	HEALTH BREAK
4:00 p.m.	PLENARY TALK 4
4:30 p.m.	OPEN FORUM AND AWARDING OF CERTIFICATE
4:45 p.m.	ANNOUNCEMENT AND NETWORKING
6:00 p.m.	TWG MEETING

### September 20

8:00 a.m.	CLOSING PROGRAM
10:00 a.m.	HEALTH BREAK
10:30 a.m.	EVALUATION PROPER AND DISTRIBUTION OF CERTIFICATES
12:00 nn.	LUNCH BREAK
1:00 p.m.	HOME SWEET HOME

5TH INTERNATIONAL CONFERENCE ON METHODOLOGICAL ADVANCES IN RESEARCH

# 2024 ICMAR

## IMPORTANT DATES

**August 1, 2024**

Deadline of the 250 word abstract

**August 8, 2024**

Notification of Abstract Acceptance

**August 15, 2024**

Deadline of Full Paper Submission and Pre recorded video presentation



5TH INTERNATIONAL CONFERENCE ON METHODOLOGICAL ADVANCES IN RESEARCH

# 2024 ICMAR



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- Virtual – **Php 2,500.00**

*International*

- Onsite – **USD 200.00**
- Virtual – **USD 90.00**

### Registration Link:

<https://forms.gle/eJtdr7FvBrHpLLDQ8>

5TH INTERNATIONAL CONFERENCE ON METHODOLOGICAL ADVANCES IN RESEARCH

# 2024-ICMAR



## **BANK DETAILS**

### **Landbank of the Philippines**

Account Name: Visayas Mindanao Consortium for Journal Publications, Inc.  
Account Number: 3321-1243-98

## **CONTACT INFORMATION**

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